



# SERENIC INVESTMENT MANAGEMENT

OUR COMPLETE  
FINANCIAL SUITE  
INCLUDES:

**Flagship Financial  
Management Product:**

Navigator – designed for nonprofits, international NGO's and the public sector.

**Navigator Extended  
Product Suite:**

AwardVision  
CommunityCare  
DonorVision  
Human Resources/Payroll  
Investments  
MinistryView  
Portals

**Navigator Functional Areas:**

Advanced Allocations  
Budgeting/Forecasting  
Fixed Assets  
Core Financials  
Inventory  
Procurement  
Sales Orders

**Navigator Suite  
Key Product Features:**

Multi-Currency  
Multi-Language  
Integrated Excel Report Writer  
Financial Reporting  
    Excel Consolidated  
    Export Tool  
Workflow Management with  
    Approvals  
Microsoft Office Integration

**FULLY INTEGRATED. INCREASED ACCOUNTABILITY.**

**Time and money – your challenge is to make the most of both. That can be a daunting challenge when you're faced with managing all the complex investment management and deposit and loan activities involved with your various affiliated entities and individuals. And as you're probably all too aware, keeping all those individual and group deposit and loan records up-to-date and separate is a time consuming task. Sometimes it seems it's even more than a full time job. It's a job that requires more than an ordinary software solution; one that needs a proven, flexible, powerful solution.**

**The solution:** Serenic Investment Management

Fully-integrated, Serenic Investment Management allows your organization to manage your deposit and loan processing, and account for all investing activities easily. You know where every penny is at every moment—no surprises! And since it uses Serenic Navigator, Investment Management easily integrates with Navigator's General Ledger and its Accounts Payable, Accounts Receivable and Cash Receipts and Deposits functions. Investment Management couldn't be easier or more accurate.

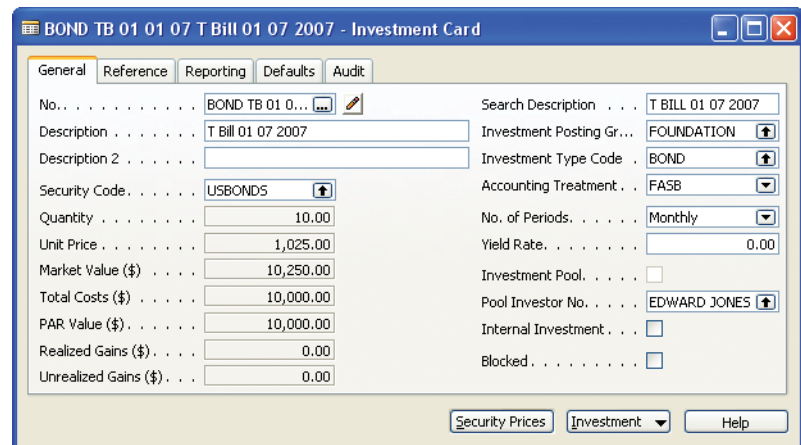
**COMPREHENSIVE. AUTOMATIC.**

Serenic Investment Management offers increased functionality. That helps reduce the complexity and time required to manage all your investment activities – regardless of the number of additional affiliated organizations and individual accounts involved. And that means you and your team are free to spend more time and energy on accomplishing your goals and completing critical milestones. Just look at the powerful benefits you get from Serenic Investment Management:

- Integrates and manages endowment investments and foundation investment activity
- Allocates management fees across all investments
- Distributes gains and losses from investment activity
- Records investment value changes based upon changes in cost or the number of shares for both realized and unrealized gains and losses

# SERENIC INVESTMENT MANAGEMENT

- Meets the needs of both nonprofit accounting standards and governmental accounting standards in investment reporting
- Manages Charitable Remainder Unit Trusts
- Optionally archives investment history records



## MANAGE YOUR DEPOSITS AND LOANS IN LESS TIME.

Serenic Investment Management gives you powerful deposit and loan automation, including the following functionality and benefits:

- Maintains all deposit and loan activities with affiliated organizations and individuals
- Automatically calculates the loan interest and principal
- Designates the loan with simple or compound interest
- Allocates interest to depositors based upon standard rates or based upon investment gains and losses
- Automatically releases loan payments to 3rd party vendors through Accounts Payable
- Generates line of credit or amortized loans
- Sets up loan limits based upon user-defined amounts
- Assigns optional finance charges to overdue loan payments
- Includes and manages guarantors on loans

# SERENIC INVESTMENT MANAGEMENT

Field	Value
No.	ASSUMPTION
Description	Assumption Church
Payment Period / Year	Monthly
Loan Term (Yrs)	20
Interest Calculation	Simple
Payment Amount	84.84
First Funds Advanced	03/14/08
First Payment Date	04/14/08
Next Payment Date	06/14/08
Search Description	ASSUMPTION CH...
Investment Posting Gr...	LOANS
Blocked	<input type="checkbox"/>
Principal (\$)	14,000.00
Principal Payments (\$)	-1,096.40
Charges (\$)	0.00
Other Charges (\$)	0.00
Write-Off Principal (\$)	0.00
Balance (\$)	12,903.60
Interest Accruals (\$)	0.00
Interest Payments (\$)	-228.60
Interest Balance (\$)	-228.60

## HOW DOES SERENIC INVESTMENT MANAGEMENT DO ALL THIS? SEE FOR YOURSELF.

- Q:** How does Serenic Investment Management facilitate deposit and loan activities with affiliated organizations and individuals?
- A:** You can automatically calculate interest payable on investments and interest receivable on loans and maintain detailed investment transaction records. The system automatically sets up liabilities and receivables for deposits and loans in the general ledger. The liabilities and receivables are then adjusted for payments made on behalf of the depositor and all interest calculations.
- Q:** We record the initial deposits and/or investments based on cost, but sometimes we need to track the fund based on the number of shares. Can Serenic Investment Management do that?
- A:** Investments can be recorded both based on cost or number of shares. The cost method allows you to maintain a consistent number of shares while recording interest and dividends. The share method allows you to increase or decrease the number of shares based upon interest and dividends.

# SERENIC INVESTMENT MANAGEMENT

## ABOUT SERENIC

*Serenic Corporation is a Microsoft Industry Solutions Vendor with a mission to deliver highly functional software solutions for nonprofits, international NGO's and the public sector. We believe passionately in developing quality software which will solve the unique requirements of our clients while lowering the total cost of ownership proposition. We measure success by the satisfaction of our clients and business partners.*



**SERENIC  
SOFTWARE**  
www.serenic.com  
(877) 737-3642

## THE SERENIC/MICROSOFT CONNECTION

*We are a Gold Certified Microsoft Industry Solutions Vendor and we use the Microsoft Dynamics NAV product as the basis for our Serenic Navigator product. Because the Dynamics NAV product provides us complete access to its source code, we have been able to develop a fully-integrated vertical product. Our partnership with Microsoft assures you of software designed to meet your needs as well as a secure long-term investment.*



**Q:** How can Serenic Investment Management save me time?

**A:** You can automatically calculate interest and finance charges on loans. This includes the ability to set up grace periods for repayment. Also, you can automatically calculate unrealized gains and losses for investments based on the market values. Finally, you can automatically create loan transactions by entering accounts payable invoices and linking to the depositor and the loan.

**Q:** What are Serenic Investment Management's capabilities related to interest allocations and calculations?

**A:** Serenic Investment Management allows you to allocate interest to the depositors based on a standard interest rate or based on the gains and losses of the investment. And, it lets you calculate either simple or compound interest on both deposits and loans using average daily balances.

**Q:** What accounting methods does Serenic Investment Management offer?

**A:** The system handles both the GASB and FASB bond accounting structure for bond premiums and discounts.

**Q:** How does Serenic Investment Management control payments?

**A:** It lets you limit all payments based upon the investment balance or a predetermined maximum loan amount.

**Q:** How does the Serenic/Microsoft Connection benefit the Investment Management product?

**A:** Serenic uses the Microsoft Dynamics NAV product as the basis for our Serenic Navigator Product. This means you can leverage your existing investment in Microsoft back office products.

**Learn how Serenic Investment Management can begin to help you count ever dollar, every day – starting today! Call 877-737-3643 or visit [www.serenic.com](http://www.serenic.com).**